



Board Meeting

Agenda

3/9/2020

Pride St. Louis Office

I. Call to Order:

Attendance:

II. Motion & Vote: Changes to the Agenda

- Added Items:

III. Motion & Vote: Approval of Minutes

a) Executive Reports:

i) **Christa Cunningham**- President

1. Bretton Resignation
2. PrideCenter Fundraiser March 29th
3. Out n STL Influencer Awards
4. Pride Royalty Masquerade March 20th

ii) **Jesse Doggendorf**- Vice President

1. General Sponsorship Update

iii) **Brandon Reid**- Secretary

1. Blues Press Release
2. Getting agenda items on time
3. PR request on Saint Louis Public Radio
4. Community Awards

iv) **Jason Johnson**- Treasurer

1. Finance Report (See Morgan's report)

b) Board Director Reports:

i) **Todd Alan** | Director of Sponsorship

1. No Report

ii) **Jordan Braxton** | Director of Public Relations

1. Midwest Regional
2. Police Training

3. Police in the Parade

iii) **Morgan Morris** | Director of Board Development

1. Development Report
2. Finance Report

iv) **Sebastian Westfall** | Director of PrideCenter

1. No Report

v) **Matt Harper** | Director of Festival

1. No report

vi) **Marty Zuniga** | Director of Entertainment

1. No report

vii) **Will Caldwell.** | Director of Volunteers

1. No report

viii) **Mike Gallagher** | Director of Fundraising

1. Fundraising Update

ix) **Amy Jade** | Director of Diversity and Inclusion and Equity

1. No report

x) **Chap Lloyd.** | Director of Vendors

- Vendor Update

xi) **Dr. Jeffrey McCune.** | Director of Outreach

1. No report

xii) **Jacob Piwowarczyk** | Director of Operations

1. No report

xiii) **Dean Fults** | Director of Youth Empowerment & IT

1. No report

c) Coordinator Reports:

2) **Old Business**

3) **New Business**

i) **HR Discussion**

4) **Adjourn**

5) **Adjournment**

MINUTES VERIFIED BY: Brandon Reid
ON THE DATE: 12/9/2019

Pride St Louis, Inc.

STATEMENT OF ACTIVITY

February 2020

	TOTAL
Revenue	
Center Contributions/Donations	473.68
Royalty Income	155.00
Total Center Contributions/Donations	628.68
Organizational Events	
Cooperation w/ Outreach	
Interpride Registration	1,500.00
Total Cooperation w/ Outreach	1,500.00
Total Organizational Events	1,500.00
Parade Sales	1,500.00
Pride Guide Ad Sales	-209.00
Sponsorship Sales	10,000.00
Vendor Sales	5,706.00
Total Revenue	\$19,125.68
GROSS PROFIT	\$19,125.68
Expenditures	
Bank Charges & Fees	5.00
Debt Service From 2014-2018	20,475.31
Department	
Communication/Marketing	128.26
Finance	35.00
Fundraising	24.11
Information Technology	136.60
Pride Center	
Rent & Lease	4,900.00
Supplies	171.99
Utilities	
Alarm	562.49
Phone	70.00
Total Utilities	632.49
Total Pride Center	5,704.48
Royalty	2,685.87
Total Department	8,714.32
Festival	
Entertainment - Production	16,800.00
Liquor Labor "Bartenders"	150.00
Square Fees	255.49
Total Festival	17,205.49

Pride St Louis, Inc.

STATEMENT OF ACTIVITY

February 2020

	TOTAL
Unapplied Cash Bill Payment Expenditure	0.00
Total Expenditures	\$46,400.12
NET OPERATING REVENUE	\$ -27,274.44
NET REVENUE	\$ -27,274.44

Pride St Louis, Inc.

STATEMENT OF ACTIVITY

January - February, 2020

	TOTAL
Revenue	
Center Contributions/Donations	1,173.68
Royalty Income	175.00
Total Center Contributions/Donations	1,348.68
Organizational Events	
Cooperation w/ Outreach	
Interpride Registration	3,125.00
Total Cooperation w/ Outreach	3,125.00
Total Organizational Events	3,125.00
Parade Sales	12,392.00
Pride Guide Ad Sales	-209.00
Sponsorship Sales	17,200.00
Vendor Sales	46,462.03
Total Revenue	\$80,318.71
GROSS PROFIT	\$80,318.71
Expenditures	
Bank Charges & Fees	22.00
Debt Service From 2014-2018	36,005.31
Department	
Communication/Marketing	128.26
Development	600.00
Finance	54.99
Fundraising	24.11
Information Technology	268.60
Pride Center	
Food	61.49
Rent & Lease	14,900.00
Supplies	171.99
Utilities	
Alarm	562.49
Cable/Internet	354.01
Phone	225.00
Trash	798.49
Total Utilities	1,939.99
Total Pride Center	17,073.47
Royalty	2,685.87
Total Department	20,835.30

Pride St Louis, Inc.

STATEMENT OF ACTIVITY

January - February, 2020

	TOTAL
Festival	
Entertainment - Production	16,800.00
Liquor Labor "Bartenders"	150.00
Square Fees	1,826.91
Total Festival	18,776.91
Organizational Insurance	2,273.72
Unapplied Cash Bill Payment Expenditure	0.00
Total Expenditures	\$77,913.24
NET OPERATING REVENUE	\$2,405.47
NET REVENUE	\$2,405.47

Finance Committee Report

3.5.2020 @ 7:35pm at PrideCenter Office

Board Level Attention (Required Board Action/Spending FYI):

Attendance:

[E] Jason Johnson (Chair) [X] Mike Gallagher [X] Matt Harper [X] Morgan Morris

[X] Jacob Piwowarczyk

Guest: Christa Cunningham and Brandon Reid

Committee Goals:

- Create financial transparency to the board and the community.
- Help the board develop finance literacy of the organization.
- Work with the Treasurer to oversee and reconcile all accounts and work with cash flow management.
- Work with the Treasurer to create and oversee all departmental budgets

Committee Decisions/Actions/Projects:

- Reconciled February
 - Currently we are sitting around \$7120.00 in the Commerce account for Festival.
 - Currently we are sitting around \$10 in the Commerce Center for Center.
 - **Action ITEM: Need to move general contribution over to this account.**
 - Outstanding bills as of 1.8.2020:
 - \$11677.50 Rent outstanding
 - Two outstanding cashier checks haven't been received by our landlord, we determined that it was sent to the wrong address.
 - US Bank Credit Card 3200
 - This is from Nov/Dec use, nothing added since then.

Committee Minutes:

- Attendance and Establishment of Quorum – 4/5 Present
- Reimbursements
 - None at this time.
- Old Business
 - Quick Books Online
 - Working our way through the new system. Morgan will be working with Jacob on handing over the reins to him within the week. **ACTION ITEM: activate our other logins and have different members use them so that we can track changes better.**
 - Reinstatement of 501c3 Status
 - Status is still pending

- When Jason was talking with the IRS, there was an outstanding balance due back in 2009 around \$180. The IRS recommended we send a letter to them asking to have it abated from our account.
 - Christa with certify return mail on the letter to the IRS. Letter attached to next board minutes.
 - Diversifying our Payment Types
 - CashApp is up and running.
- New Business
 - Facebook Account/Payments
 - Protocol for transferring role to each person needs to be developed so that we don't fall into this situation where we are locked out of our own account due to not transferring authority to the next person in line. Now that we have control it will take 10 days before we can make changes, I.E Bank account. Letter attached
 - Formalizing Pride Security
 - Brandon will start collecting quotes from the two major security companies in STL. Estimating it will cost 15k, that is not budgeted within our current budget and we are currently estimated to be in the red due to the 20k addition due to the Major Brands surprise bill.
 - Outstanding Amounts for companies
 - Fundraisers
 - End of March a group is raising money at BarPM for us
 - April Pride Idol
- Adjournment 8:45pm

February 28, 2020

President

Christa Cunningham

Vice President

Jesse Daggendorf

Secretary

Brandon Reid

Treasurer

Jason Johnson

Board of Directors

Todd Allen

Jordan Braxton

Dr. Morgan Morris

Sebastian Westfall

Matt Harper

Marty Zuniga

Bretton DeLaria

Will Caldwell

Mike Gallagher

Amy Jade

Chap Nowicke

Dr. Jeffery McCune

Jacob Piwowarczyk

Dean Fults

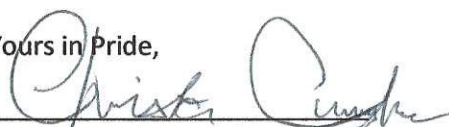
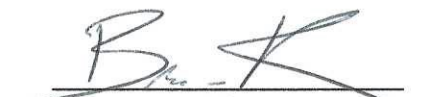
To Whom It May Concern:

We, the Executive Officers of Pride St. Louis, Inc., hereby give permission to have our Facebook Account changed into the ownership of Jason Johnson, <https://www.facebook.com/jcjohnson83>, which is already listed on our page as an Administrator.

Our previous Board Member who created the Facebook account at the time is no longer with our company. Jason Johnson is our current active Treasurer of PSL and needs to be able to update financial information from donations given to Pride St Louis, Inc.

If you have any questions please feel free to contact Jason Johnson at the following, Jason.johnson@pridestl.org or via cell 314-406-6210. Please take this consideration in a timely manner as we are trying to close out our financial accounts for 2019.

Yours in Pride,


Christa Cunningham | President
Brandon Reid | Secretary
Jesse Daggendorf | Vice President
Jason Johnson | Treasurer

President

Christa Cunningham

March 4, 2020

Vice President

Jesse Doggendorf

Internal Revenue Service
Attn: EO Accounts Unit M/S 6552
Ogden, UT 84201

Secretary

Brandon Reid

To Whom It May Concern:

Treasurer

Jason Johnson

Re: EIN 43-1331630

Board of Directors

Todd Allen

Jordan Braxton

Dr. Morgan Morris

Sebastian Westfall

Matt Harper

Marty Zuniga

Bretton DeLaria

Will Caldwell

Mike Gallagher

Amy Jade

Chap Nowicke

Dr. Jeffery McCune

Jacob Piwowarczyk

Dean Fults

I am writing this letter into regards to a phone conversation I had today. I was informed that we have a past due penalty from 2009. The agent informed me that all of our 990s have been processed and we are no longer delinquent. I am asking that the IRS will remove this penalty as it is outdated and since we have been compliant with our taxes.

The reason for this penalty going unknown to our Organization is due to our Board of Directors is always changing year to year, so we where unaware of the penalty due.

Going forward we as a Board of Directors have voted to hire a CPA to complete our 990s each year, this way we do not miss deadlines or filing requirements. This will no longer be an issue for Pride St Louis, Inc. I am asking you to please abate this penalty as due to reasonable cause.

If you have any questions please feel free to contact me via email at Jason.johnson@pridestl.org, or via mobile phone at 314-406-6210.

I sincerely appreciate your time.

Yours in Pride,

Jason Johnson
Treasurer
Pride St Louis, Inc

Board Development Committee Report
February 10th, 2020 at 6pm

Board Level Attention (Required Board Action/Spending FYI):

Committee Budget: 2019-2020 budget has been approved for \$8,000. None spent so far.

Attendance:

[X] Morgan Morris (Chair) [E] Jordan Braxton [A] Matt Harper [X] Amy Jade [X] Brandon Reid

Guests: Dean Fults

Committee Goals:

At our first meeting we discussed the following as our goals for the 18-19 financial year.

1. Organize PrideSTL internal operations, to create a well-oiled machine.
2. Create Standing Rules.
3. Work on the onboarding and mentor program.
4. Look over revamping the bylaws.

Committee Decisions/Actions/Projects:

Committee Minutes:

Attendance and Quorum Established at 5:52pm

Reports/Subcommittee Reports – None at this time

Old Business

1. Master Calendar
 - a. Discussions on the best ways to organize events on our calendars for the organization and also what expectations we have for board members on attending events.
2. Board Recruiting 2020
 - a. March – Start looking for Vices and Volunteers. Start an announcement about volunteering and opening up applications earlier.
 - b. April- Focus on getting potential members to come to our events like Pride Idol and dining out for life and other events.
 - c. May- Having them attending a board and festival meeting.
 - d. June- Attend our kickoff event and volunteer for Pride Fest.
 - e. July- Start interviews for those who are still interested.
 - f. August- Elections
3. Strategic Plan 2020
 - a. The need to start this project when people seem to not be interested in helping is making it difficult to continue forward. There are suggestions on working on creating goals within each committee.

New Business

1. Populating the Board

- a. There has been talk within the community of a community elected board. Where should we go from there? Keep it how it is, switch it to the community or a hybrid? Need to develop Pros and Cons of each.

2. Voting on Leadership

- a. Questions about whether it should be the current board or the newly elected board should be choosing the leadership for the next term. This might be a question to just bring up at a board meeting and see what the board thinks.

Adjournment at 6:51pm

MEDIA CONTACT:
JORDAN BRAXTON
JORDAN.BRAXTON@PRIDESTL.ORG

FOR IMMEDIATE RELEASE

**Pride St. Louis' Statement on St. Louis Blues "Hockey is for Everyone"
Night**

President

Christa Cunningham

Vice President

Jesse Doggendorf

Secretary

Brandon Reid

Treasurer

Jason Johnson

Directors

Todd Alan

Jordan Braxton

Dr. Morgan Morris

Sebastian Westfall

Matt Harper

Marty Zuniga

Bretton DeLaria

Will Caldwell

Mike Gallagher

Amy Jade

Chap Nowicke

Dr. Jeffrey McCune

Jacob Piwowarczyk

Dean Fults

 [Facebook.com/pridestlouis](https://www.facebook.com/pridestlouis)

 [Instagram.com/pridestl](https://www.instagram.com/pridestl)

 [Twitter.com/pridestl](https://twitter.com/pridestl)

(St. Louis, MO) Mar. 3, 2020 – Pride St. Louis is disappointed to hear that the St. Louis Blues have again decided not to openly welcome and support LGBTQIA+ fans in a home game for a Pride Night with the Blues. We ask of the St. Louis Blues a chance to be seen, heard and supported.

Other NHL teams still have a Pride night in addition to the "Hockey is for Everyone" These teams are using their voice to support the diversity between LGBTQIA+, people of color, physical disabilities, and gender diversity, which is inspiring.

We have previously partnered with the St. Louis Blues; we know the team, its members, and the fans all have a passion for and support the St. Louis community. Pride St. Louis is asking for visibility and representation of the beautiful diversity that St. Louis has to offer, including the LGBTQIA+ community. Pride St. Louis is one of the many local organizations that works to support the marginalized members of the St. Louis LGBTQIA+ community.

We would love to have the St. Louis Blues, and their fan base to use their voices in support of the LGBTQIA+ community. Christa Lou Cunningham, Pride St. Louis Board President says, "Laws have been passed, with many more being presented all over our country, that will allow further discrimination against the LGBTQIA+ community. Laws denying equal rights, denying access to housing, denying employment, denying housing / shelter, denying access to healthcare and even denying one to simply use a food pantry."

The night's message of "Hockey is for Everyone" as a viewing party of an away game at the Enterprise Center, falls short with a lack of consideration and understanding of those within the St. Louis community.

The St. Louis Blues have an opportunity for the nation to see them extending their support the LGBTQIA+ community in holding an in-person Pride Night in solidarity, not only the champions of the Stanley Cup but also the champions of Diversity and Inclusion for the LGBTQIA+ Community.

About Pride St. Louis: The mission of Pride St. Louis is to foster an understanding and tolerance of the LGBTQIA+ Community in the general population by raising awareness through educational programs and events leading up to the annual PrideFest in St. Louis.

###



Board Meeting
Minutes
3/9/2020
Pride St. Louis Office

I. Call to Order: 7:06pm

Attendance:

Officers:

- | | | | |
|-------------------------------------|--|-------------------------------|--------------------------------|
| [P] Christa Cunningham
President | [P] Jesse Daggendorf
Vice President | [P] Brandon Reid
Secretary | [P] Jason Johnson
Treasurer |
| [L] Todd Alan | [P] Jordan Braxton | [P] Will Caldwell | [E] Dean Fults |
| [P] Mike Gallagher | [P] Matt Harper | [E] Amy Jade | [A] Chap Lloyd |
| [A] Jeffrey McCune | [P] Morgan Morris | [P] Jacob Piwowarczyk | [E] Sebastian Westfall |
| [P] Marty Zuniga | | | |

P = Present A = Absent E = Excused L = Late Arrival

Majority 7/12 Super Majority 9/12
Guest Speaker(s) & Guest: Johnny

II. Motion & Vote: Changes to the Agenda

III. Motion & Vote: Approval of Minutes

- a. Motion to table January and Feb 10th, 2019, minutes approval till next meeting by Morgan second by Jesse **12 YES 0 NO 0 ABSTAIN MOTION PASSED**

IV.

a) Executive Reports:

i) **Christa Cunningham**- President

1. Bretton DeLaria has submitted resignation e-mail. Resignation effective immediately
 - Jesse wants to discuss who will take over Children’s Area in response to DeLaria’s resignation. Jesse has agreed to oversee the production of Children’s Area along with Jen.

- PrideCenter Fundraiser on March 29th at BarPm at 3:30 PM.
- March 26th at Out n STL Influencer Awards at Hamburger Mary's
- Pride Royalty Masquerade for March 20th.
 - i. Jesse wants to know if alcohol will be needed.
 - ii. Jason stated that unless JJ's sponsors the liquor they can't get their own liquor.
 - iii. Theme will be futuristic.

ii) **Jesse Doggendorf**- Vice President

1. Sponsorship updates stand as Todd and Jesse have reached out to current and new sponsors and are in current discussions. They will provide updates as they come.

iii) **Brandon Reid**- Secretary

1. Blues Press Release sent out last week to local media in response to the Blues not having Pride Night.
 - Marty and Jordan will be on Saint Louis Public Radio on Tues March 9th 2020 to discuss Blues as well.
2. Community Awards- Google Form will completed by Communication Department and sent out to community via Facebook and/ email blast. Deadline will be May 1st.

iv) **Jason Johnson**- Treasurer

1. Letter sent to Facebook in response to money in fundraisers that we haven't been able to touch.
 - i. We have several fundraisers that have been created by community members, however, we have not had access to this money from these because Facebook account link was attached to previous board members personal account. We have requested to switch to current board members account.
 - ii. Money waiting to be paid out total is \$ 7,211.6 . We need to wait 10 days to have access to the money, because we had to verify and change to current bank account.
2. . Jason called the IRS last Wednesday and was notified that our account is waiting for approval from status update. We owe a balance \$157 for a penalty from our 990's from 2009. We sent a letter in explaining situation and hopefully expecting fine to be rescinded.
3. Taxes for 2020 will be completed in April, we will send it to the CPA. Will talk to Todd and Jesse about possibly setting up a CPA that will work for us in trade for sponsorship, as in In-Kind. Jason was given four names to reach out to and ask them if they interested.
4. Goal for Finance committee is to prepay everything prior to Festival. Want to eliminate the issues we have had historically with items popping up later in the year.

5. Outstanding balance for rent is \$11,000. Two payments have been sent but it went to the wrong address. The bank will re-issue checks.
6. Pridecenter account is at \$10. Morgan suggest moving over the \$1,300 acquired from fundraisers and transfer over to account (First Sunday Suppers, Royalty events,etc.)
 - Chap is wondering about having a buffer of funding in place to ensure we have money available in case big bills come in.

b) Board Director Reports:

i) **Todd Alan** | Director of Sponsorship

1. No report

ii) **Jordan Braxton** | Director of Public Relations

1. Midwest regional- pushing registration outreach. Jordan will send out invitation to each Pride individually. Proposals being sent out to community members and other Prides for presenters.
 - Jordan will talk with Dev in regards about funding to pay for registration. Email will be sent out to Board members for committee meeting. Matt says there will be two meeting this month to prepare.
 - Volunteers will need to be stationed at the hotel.
2. Police Training was moved for pushed forward to July 2020. Members had dropped out of the committee and was not able to finalize presentations in time. Internal policies within the department have sent to the Dept Leadership and awaiting approval.
3. Police in the Parade-
 - Chief Hayden requested an official invitation from Pride STL. He stated that STLPD will be attending the parade but will NOT be marching in uniform for the 2020 Pride Saint Louis Parade.

iii) **Morgan Morris** | Director of Board Development

1. Work with Communications Dept to get media push for Board applications/elections.

iv) **Sebastian Westfall** | Director of PrideCenter

- **No report**

v) **Matt Harper** | Director of Festival

- **No report**

vi) **Marty Zuniga** | Director of Entertainment

- **No report**

vii) **Will Caldwell** | Director of Volunteers

- **No report**

viii) **Mike Gallagher** | Director of Fundraising

1. April 2,9,16,23 Pride Idol is ready to go. Sonya will update Facebook flier.
2. Pride STL will be host at Fountain for Dining Out for Life, April 30th.
 - Board members are being requested to attend. 4:30pm to 10:30pm
3. In talks with Scott Stinz reached out Tennis fundraiser to pride.
4. Pride KickOff party updates soon. No date has been set yet.
5. Fundraisers Meeting will be March 18th.
6. Royalty Court on April 19th will have Kickball tournament in Tower Grove

ix) **Amy Jade** | Director of Diversity and Inclusion and Equity

- **No report**

x) **Chap Lloyd.** | Director of Vendors

1. Vendors have brought in about \$50,000.
2. Vendors are not filling out Google form. Chap is sending out email to remind people.
3. FuckH8 is not technically a 501 (c)(3), the organization uses another organization's status. Chap is not sure if we should let them get the non-profit pricing. Morgan believes it is Chap's decision. Chap does think we should allow them to continue as a non-profit.
4. No more food vendors spaces available, but Food trucks spaces are available.

xi) **Dr. Jeffrey McCune.** | Director of Outreach

- **No report**

xii) **Jacob Piwowarczyk** | Director of Operations

- **No report**

xiii) **Dean Fults** | Director of Youth Empowerment & IT

- **No report**

c) Coordinator Reports:

2) **Old Business**

3) **New Business**

i) **Mike got phone call from Covenant House for letter of recommendation**

- Jordan motion to go into closed session. Jesse second **12 YES 0 No 0 Nay. 8:04pm. MOTION PASSED**
- Jordan motioned to go out of closed session. Jason. **12 YES 0 No 0 Nay 9:05pm MOTION PASSED**

b) To Remove Matt Harper from the Board of Pride St. Louis. This motion is made under Section 3.9(D) of the Pride St. Louis Bylaws, which allows the Board to remove a member of the Board "by a two-thirds (2/3) vote of those present and voting, that... a Director shall have acted contrary to the aims and objectives of the Organization, has brought the Organization into disrepute, or substantially failed to discharge the duties of their office." Brandon second. **7 YES 6 No 0 Abstain MOTION DID NOT PASS.**

4) **Adjournment-** Jordan motioned to adjourn meetings at 9:10am. Jesse seconded.

MINUTES VERIFIED BY: Brandon Reid
ON THE DATE: 3/9/2020