



Board Meeting

Agenda

2/10/2020

Time: 7:00pm

*Pride St. Louis Office
3738 Chouteau Avenue
St. Louis, Missouri 63110*

- I. **Call to Order and Establishment of Quorum**
- II. **Changes to the Agenda**
- III. **Approval of Minutes of January 13th, 2020**
- IV. **Special Orders**
- V. **Reports**
 - a. Executive Reports:
 - i. **Christa Cunningham**- President
 1. Board Communication
 2. Police Training
 3. Police in the Parade Update
 - ii. **Jesse Doggendorf**- Vice President
 1. General Sponsor Update
 2. Vendor Update
 - iii. **Brandon Reid**- Secretary
 1. No report
 - iv. **Jason Johnson**- Treasurer
 1. Finance Report
 - b. Board Director Reports:
 - i. **Todd Alan** | Director
 1. General Sponsorship Update
 2. Alcohol Sales
 3. Series Six Merch
 - ii. **Jordan Braxton** | Director
 1. Police Training
 2. Police in the Parade Update
 - iii. **Morgan Morris** | Director

1. Development Report
- iv. **Sebastian Westfall** | Director
 1. No Report
- v. **Matt Harper** | Director
 1. No Report
- vi. **Marty Zuniga** | Director
 1. No Report
- vii. **Bretton DeLaria** | Director
 1. No Report
- viii. **Will Caldwell.** | Director
 1. No Report
- ix. **Mike Gallagher** | Director
 1. No Report
- x. **Amy Jade** | Director
 1. No Report
- xi. **Chap Lloyd.** | Director
 1. No Report
- xii. **Dr. Jeffrey McCune.** | Director
 1. No Report
- xiii. **Jacob Piwowarczyk** | Director
 1. No Report
- xiv. **Dean Fults** | Director
 1. No report

c. Coordinator Reports:

- VI. **Old Business**
 - VII. **New Business**
 - VIII. **Adjournment**
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For any questions, concerns, or comments, please contact secretary@pridestl.org.

Board Development Committee Report
January 13th, 2020 at 6pm

Board Level Attention (Required Board Action/Spending FYI):

- Discuss and vote on the finance committees standing rule proposal.

Committee Budget: 2019-2020 budget has been approved for \$8,000. None spent so far.

Attendance:

[X] Morgan Morris (Chair) [X] Jordan Braxton [] Matt Harper [X] Brandon Reid

Committee Goals:

At our first meeting we discussed the following as our goals for the 18-19 financial year.

1. Organize PrideSTL internal operations, to create a well-oiled machine.
2. Create Standing Rules.
3. Work on the onboarding and mentor program.
4. Look over revamping the bylaws.

Committee Decisions/Actions/Projects:

Committee Minutes:

Attendance and Quorum Established at 6:05pm

Reports/Subcommittee Reports – None at this time

Old Business

1. Calendar of Events (Master Calendar)

New Business

1. Review Finance Committee Standing Rule Proposal
 - a. Financial Controls- No members other than those who are on the bank account may make financial transactions or deposits into the organization's bank accounts.
2. Standing Rule Proposal
 - a. Yearly Organizational Liability Update- Each year the Treasurer and Fundraising Director will update the organization's event liability documentation.
3. Board Recruiting 2020
 - a. Possible start onboarding in March. Next few months inviting them to all the different events and ask them to start volunteering.
4. Strategic Plan 2020
 - a. Development will take over the strategic planning committee and will work on getting the foundation pieces down before the next board meeting in February.
5. HR questions - Confidential Discussion
6. Paying InterPride Dues – We need to get our dues played asap before the fees go up. ~\$800

Adjournment at 6:20pm

Finance Committee Report

2.7.2020 @ 7pm at PrideCenter Office

Board Level Attention (Required Board Action/Spending FYI):

- **An additional 20k needs to be added to the Debt Service in our 2020 budget to account for the 20k Major Brands outstanding invoice.**

Attendance:

[X] Jason Johnson (Chair) [X] Mike Gallagher [] Matt Harper [X] Morgan Morris

[] Jacob Piwowarczyk

Guest: Christa Cunningham, Brandon Reid

Committee Goals:

- Create financial transparency to the board and the community.
- Help the board develop finance literacy of the organization.
- Work with the Treasurer to oversee and reconcile all accounts and work with cash flow management.
- Work with the Treasurer to create and oversee all departmental budgets

Committee Decisions/Actions/Projects:

- Reconciled January
 - Currently we are sitting around \$30532.00 in the Commerce account for Festival.
 - Currently we are sitting around \$7 in the Commerce Center for Center.
 - Outstanding bills as of 1.8.2020:
 - We owe \$20k to Major Brands. We didn't return product this year so we didn't get a corrected receipt. NEED A MOTION to add 20k to the deficit.
 - \$9800 in Rent is Due

Committee Minutes:

- Attendance and Establishment of Quorum – /5 Present
- Reimbursements
 - \$500.00 to Royalty for deposit on venue.
 - \$145.00 interpreters check due to late cashing (6 months) and it bouncing.
 - \$150.00 Bartender tried to cash check and bounced due to the account being closed.
- Old Business
 - Action Items
 - Brandon will look into facebook fundraising deposits and Venmo and CashApp.
 - Venmo can't and CashApp Morgan will look into it.
 - Quick Books Online
 - Jacob and Morgan will start working to get QuickBooks online up and running for 2020 by the end of January 31st.

- Reinstatement of 501c3 Status
 - IRS is looking into our stuff, just have to wait.
- Budget 2020
 - Motion to add 20,000 to the debt service portion of the budget to account for the Major Brands invoice.
- Diversifying our Payment Types
 - Venmo doesn't do business accounts at this time. More research is going into CashApp
- New Business
 - Depositing of Funds
 - Morgan gave Brandon \$155.00 in cash from the royalty event to deposit.
 - Brown Smith and Wallace
 - Stated we owed 12350.00 since they were charging us \$350 a month, but not doing anything for us. In 2016 we owe \$4650.00 due to an audit that was never paid. So they agreed to clear the outstanding debt on and we paid them to clear us on 1.22.2020.
- Adjournment 8:11pm



Board Meeting
Minutes
2/10/2020
Pride St. Louis Office

I. Call to Order: 7:07pm

II. Attendance:

Officers:

[P] Christa Cunningham [P] Jesse Deggendorf [P] Brandon Reid [E] Jason Johnson
President Vice President Secretary Treasurer

[P] Todd Alan [E] Jordan Braxton [P] Will Caldwell [A] Bretton DeLaria

[P] Dean Fults [P] Mike Gallagher [A] Matt Harper [P] Amy Jade

[E] Chap Lloyd [A] Jeffrey McCune [P] Morgan Morris [P] Jacob Piwowarczyk

[P] Sebastian Westfall [E] Marty Zuniga

P = Present A = Absent E = Excused L = Late Arrival

Majority 6/11 Super Majority 9/11

Guest Speaker(s) & Guest: Johnny

III. Motion & Vote: Changes to the Agenda

- Added Items:
 - Jordan's items will be presented by Christa
 - Christa added Lease of Building.Sebastian motion. **Jesse Second 11 YES 0 NO 0 ABSTAIN**

IV. Motion & Vote: Approval of Minutes

a. Sebastian's Motion to approve minutes with change of date to 2020. Amy second.
11 YES 0 No 0 No

a) Executive Reports:

i) **Christa Cunningham**- President

1. Board Communication is lacking between Board members. If email is sent, if action is not needed, please respond with received.

2. Police training still in communication, last email received in February 5th. Will update board.
3. We have not received word back from the STLMPD on official word regarding Police not marching in the parade in uniform. We have given a deadline to respond (5 days) before moving up the chain of command
4. Lease on building is up in Dec 2020. We are the only tenants in the building. Do we want to remain in the building or possibly move into another section of it, but space may not suitable for us. These are some things to consider.

ii) **Jesse Doggendorf**- Vice President

1. Pitching to a few people to increase sponsorship.
2. Vendor updates-
 - Going well.
 - A lot of people signed up about Early Bird.
 - Chap will be back at Festival meeting and Dean has been updating him on things going on during his absence.

iii) **Brandon Reid**- Secretary

- No report

iv) **Jason Johnson**- Treasurer

- Finance report completed by Morgan.

b) Board Director Reports:

i) **Todd Alan** | Director of Sponsorship

- SeriesSix has sent over agreement to be official merchandiser of Pridefest2020.

ii) **Jordan Braxton** | Director of Public Relations

1. **No report**

iii) **Morgan Morris** | Director of Board Development

1. **Finance Committee Report**

- Got a bill form Major Brands saying we owe \$20,000. for Pridefest expenses (Red Bull, mixers, etc)
- Morgan moves to add to the 2020 budget an additional \$20,000 to the debt service line item to account for the outstanding Major Brands invoice." Sebastian second. Discussion 7 YES 0 NO 3 ABSTAIN
- Brown Smith and Wallace says we owe \$10,000. They had been billing us for years for no services rendered and they brought down amount to \$4,650. Already paid 4,500 and are trying to get the \$150 service charged waived.

2. Board Development

- **Committee Report**
 - i. Start election process prior to July/ August to get more buy in.
 - ii. Email Blast to be sent out in mid-March
 - **Strategic Plan**
 - i. No current updates. Proving to more challenging than expected.
 - ii. Jesse & Brandon believe that having a meeting in March 2020 to set goals and timeline for Strategic Plan
- iv) **Sebastian Westfall** | Director of PrideCenter
- **No report**
- v) **Matt Harper** | Director of Festival
- **No report**
- vi) **Marty Zuniga** | Director of Entertainment
- **No report**
- vii) **Bretton DeLaria** | Director at Large
- **No report**
- viii) **Will Caldwell.** | Director of Volunteers
- **No report**
- ix) **Mike Gallagher** | Director of Fundraising
- Pride Idol will only be a Just Johns- April 2nd, 9th, 16th, 23rd 2020.
 - Brainstorming ideas for future events such as: Trivia Nights, restaurant nights and possibly an Ice Cream Social
- x) **Amy Jade** | Director of Diversity and Inclusion and Equity
- **No report**
- xi) **Chap Lloyd.** | Director of Vendors
- **No report**
- xii) **Dr. Jeffrey McCune.** | Director of Outreach
- **No report**
- xiii) **Jacob Piwowarczyk** | Director of Operations
- **No report**
- xiv) **Dean Fults** | Director of Youth Empowerment & IT
- **No report**

c) Coordinator Reports:

2) Old Business

3) New Business

- i) Some logistics issues regarding events happening around the same time of Pridefest. Christa and Matt will meet with City to figure out logistics.

4) Adjournment

- i) 7:59pm

MINUTES VERIFIED BY: Brandon Reid
ON THE DATE: 2/10/2020