



Board Meeting

Agenda

04/11/2022

Commerce Connect Building

I. Call to Order 7:05pm

II. Attendance

Officers:

[P] Brandon Reid
President

[P] Marty Zuniga
Vice President

[P] Morgan Morris
Secretary

[P] Jason Johnson
Treasurer

[P] Todd Alan

[E] Ellie Bledsoe

[P] Jordan Braxton

[P] Jesse Doggendorf

[E] Matt Harper

[P] Clayton Higgenbotham

[P] Dottie Klenke

[P] Frank Nowicke

[P] Arthur Nunn

11/13 Board Members Present

III. Changes to the Agenda

- a. Add community awards to Jordan's reports. Motioned Jordan / 2nd Jason **Motion Passes**

IV. Approval of Minutes

- a. Motion to approve 3.14.2022 minutes. Motioned by Dottie / 2nd Clayton **Motion Passes**

V. Board Reports

Executive Reports:

i. Brandon Reid – President

- o Street/Parks/Special Events
 - o Submitted permits to the three departments, now must wait for them to do their parts.
- o Parade Route (Time and Staging)
 - o Due to the Cardinals game, the logistics of two large events happening together will create a nightmare downtown.
 - o Jordan disagrees with losing two blocks moving from 8th to 10th street.
 - o Starting at 11am instead of Noon.
- o Security
 - o IMS (our hired security company) is working with Brandon on logistics of festival.
- o Communication
 - o All people in a department needs to be in the email, not CCing just certain people. Information is being siloed and we don't want that.

- ii. Marty Zuniga- Vice President
 - Festival Updates
 - We are a little behind the ball for entertainment, but we have a list to work with.
- iii. Morgan Morris – Secretary
 - GMC Donation – Jordan and Morgan will work on possible fundraising with GMC, since the Pandemic has hit them hard.
- iv. Jason Johnson- Treasurer
 - Finances/Budget
 - 36k in the bank
 - Motion to approve the 2022 Budget by Jason / 2nd Dottie 11/11 **Motion Passes.**

Board Director Reports:

- v. Todd Alan | Co-Director of Sponsorship
 - Sponsorship Updates
 - Seeing a good engagement with sponsors. Updated the budget to reflect new numbers.
 - Blues Recap
 - Should be receiving ~11k from Titos, Ticket sales and silent auction.
- vi. Ellie Bledsoe | Director at Large
 - No Report
- vii. Jordan Braxton | Director of Public Relations
 - Pride Flag Ceremony
 - We will buy 9x6 Progressive Flag and Intersex Flag for the City to fly.
 - Parade Updates
 - 25 previous entries (more could come out) from 2020 parade entries. Putting a max of 200 Parade Entries for 2022.
 - Police Training Meeting
 - 20-minute diversity inclusion video that they have to watch and will be put on a list on who is marching.
 - We will work with them on getting T-shirts for the parade instead of wearing uniforms for the police.
 - Hands Across Market/Military Element
 - 1030am Sunday, 11am Saturday Military
 - Hive Updates
 - Working to create a safe and inclusive location for the HIVE.
 - Food Operations
 - Going to speak with Crystal (Rehab) about catering for Festival volunteers Sat/Sun.
 - Care-O-Van
 - June 5th Date
 - Interpride Update
 - Possible change in Jordan's title on the committee.
 - Community Awards
 - June 4th will announce at the Kickoff Party. Board needs to suggest candidates soon.
- viii. Jesse Dogendorf | Co-Director of Sponsorship

- Sponsorship Updates
- Children and Family Area
 - Jenn is onboard to run children's area again.
 - Gave Jason a list of supplies and updated the budget.
- ix. Matt Harper | Director at Large
 - No Report
- x. Clayton Higginbotham | Director at Large
 - No Report
- xi. Dottie Klenke | Co-Director of Entertainment
 - No Report
- xii. Frank Nowicke | Director of Vendors
 - Vendor Updates
 - 69 vendors to date.
 - Post Festival Survey
 - Volunteers, Sponsors, Vendors, etc. for satisfaction.
- xiii. Arthur Nunn | Director Fundraising
 - Upcoming Fundraisers
 - Pride Idol 2nd Week

VI. Old Business

VII. New Business

VIII. Adjourn 8:50pm Motioned by Jordan / Seconded by Jason