



Board/Festival Hybrid Meeting

Agenda

02/21/2022

Commerce Connect Building

I. Call to Order 6pm

II. Attendance

Officers:

[P] Brandon Reid
President

[P] Marty Zuniga
Vice President

[P] Morgan Morris
Secretary

[E] Jason Johnson
Treasurer

[P] Todd Alan

[E] Ellie Bledsoe

[P] Jordan Braxton

[P] Jesse Doggendorf

[P] Matt Harper

[E] Clayton Higgenbotham

[P] Dottie Klenke

[Z] Frank Nowicke

[P] Arthur Nunn

[E] Matthew Runyan

-/14 Board Members Present

Attendance not mandatory due to last minute schedule changes

III. Changes to the Agenda

IV. Approval of Minutes Tabled to March meeting

V. Board Reports

Executive Reports:

i. Brandon Reid – President

- Festival Updates: **March 31st is our deadline** about finalizing a footprint. We will assess our cash on hand, vendor signups and sponsorship sales and determine the next steps.
- **ACTION ITEM: Going to start the process for filling out permits.**

ii. Marty Zuniga- Vice President

- Festival Updates- AB offered the same amount with more bells and whistles. We are looking into other options at this time.
- Talking with Square about a POS system that can be used at our liquor booths.
- Waiting on a city for sponsorship request.
- Royalty Pageant 27th at the Casino. Walk through on Friday with royalty members.
- Ballpark village wants to offer us a venue to sell tickets on June 12th at the Bud Deck. We would get half the ticket sales (\$5) of 230 tickets.

- iii. Morgan Morris – Secretary
 - **ACTION ITEM: Will work with Jenn to get a blast out on mail chimp to the vendors.**
- iv. Jason Johnson- Treasurer
 - Budget Adjustments are completed and will be sent to the full board to look over before voting on at our March Board Meeting.
 - \$2230 in account and pending 5k donation from Show Me Bears.

Board Director Reports:

- v. Todd Alan | Co-Director of Sponsorship
 - Trops/Narwells
 - **ACTION ITEM: Todd will talk with Narwells and Jesse will talk with Trops about them being at festival with use getting a percentage of their proceeds.**
 - Tents
 - We are not in the tent business, there might be some sponsors that might need some, but we are going to direct them to a preferred partner.
 - Pride Guide
 - Dottie and Arthur are working on this for a digital version. Get in contact with Fleishmanhillard to help with promotion possibly.
 - McDonalds should get back with us about their involvement within the next few weeks.
- vi. Ellie Bledsoe | Director at Large
 - Will work with Vendor team about getting in contact with previous vendors / Mail Chimp with Morgan.
- vii. Jordan Braxton | Director of Public Relations
 - Mayor's Townhall had about ~30 people. Wants to start an LGBTQIA advisory committee.
 - Chicken Dinner on April 3rd or May 1st.
- viii. Jesse Doggendorf | Co-Director of Sponsorship
 - AB didn't go well, hard 20k.
 - BJC wants exclusivity over direct patient care, in discussions to see if that will be an issue with another vendor we currently have signed up.
 - Has been talking with Target and their district has sent out a call to donate gift cards that range from 100-250 to us, waiting to see which stores want to participate. They also stated they can get us volunteers.
 - No big sponsors have denied coming back this year.
- ix. Matthew Goodfellow | Director of IT
 - **ACTION ITEM: Work on updating website to reflect Vendor and Parade registration on the website since right now it looks like its just for vendors.**

- x. Matt Harper | Director at Large
 - No Report
- xi. Clayton Higginbotham | Director at Large
 - Work with Jesse about volunteers with Target.
- xii. Dottie Klenke | Co-Director of Entertainment
 - Working on the Pride Guide with Arthur.
- xiii. Frank Nowicke | Director of Vendors
 - Vendor Updates
 - No Refunds, no ifs ands or buts.
 - 42 vendors registered and paid
 - Jenn and Morgan will work on mailchimp
- xiv. Arthur Nunn | Director Fundraising
 - **ACTION ITEM: Costco for water, look at grant opportunity.**

Coordinator Reports:

- VI.** Old Business
- VII.** New Business
- VIII.** Adjourn: 8:45pm