



Board Meeting

Minutes

11/9/2020

PrideCenter + Zoom Meeting

I. Call to Order: 7:01PM

II. Attendance:

Officers:

[P] Christa Cunningham President	[P] Jesse Doggendorf Vice President	[P] Brandon Reid Secretary	[P] Jason Johnson Treasurer
[E] Todd Alan	[P] Jordan Braxton	[E] Will Caldwell	[P] Dean Fults
[P] Dottie Klenke	[P] Mike Gallagher	[P] Parker Geisendorfer	[P] Matt Harper
[P] Frank Lloyd	[P] Morgan Morris	[P] Matt Runyan	[P] Jacob Piwowarczyk
[P] Sebastian Westfall	[P] Marty Zuniga		

P = Present

A = Absent

E = Excused

L = Late Arrival

Majority 10/18

Super Majority 14/18

Guest Speaker(s):

III. Motion & Vote: Changes to the Agenda

IV. Motion & Vote: Approval of Minutes Morgan motions to approval change of minutes- Jason second- Motion passed 18 YES

V.

- Executive Reports:

- I. **Christa Cunningham-** President

1. **Board Retreat**

1. Typically retreat is in Nov, however due to postponed elections- a date has not been set yet.

2. Strategic Planning- 5-6 meetings need to be completed for comprehensive strategic plan.

3. Pridecenter location- currently still in search for buildings,will provide update at next meeting, however lease is due in Dec of 2020,so decision will need to be made quickly or we will need to resign lease.
- II. **Jesse Doggendorf**- Vice President
 1. Still waiting for outstanding checks- \$36,500 is still due. Todd and Jesse will start fundraising later in month for Pridefest 2021.
 2. Election recap- discussions with members who were not voted on may still be open in assisting with Pride if needed.
 - III. **Brandon Reid**- Secretary
 1. No report
 - IV. **Jason Johnson**- Treasurer
 1. Financial Report sent to e-mail to Board.
- Board Director Reports:
 - I. **Todd Alan** | Director of Sponsorship
 1. **No Report**
 - II. **Jordan Braxton** | Director of Public Relations
 1. Food distribution- 9-10 boxes given out to people. Parker stated that given people an option for multiple pick up hour times instead of one day event. Christa suggested reaching out to regional prides or Covenant House.
 2. Thanksgiving Dinner- Thursday Nov. 26th from 2-6 pm. Similar to chicken dinners, people sign up and pick up at specified times. Partners are Urban League, Doggy Max and some have offered to use their kitchen. Regional prides will be involved as well. Jordan will have sign up sheet for Board members to attend.
 - III. **Morgan Morris** | Director of Board Development
 1. Board Role Adoption- Development Committee and Exec did meet to discuss roles. Roles suggestions have been distributed to the Board for yearly positions. Festival positions have also been distributed. Some members showed concerns over positions. Marty expressed concern about Entertainment Position, he believed Dotty would be a better fit. Board Agreed. Matt H. asked why he wasn't Festival Dir. Exec Team provided explanation over new Festival Director Positions. Final positions have been finalized.
 2. Motion to approve staff directory for 20-21 as amended- Jesse second.
 1. **Motion Passed.17 YES 1 NO 0 ABSTAIN**
 2. **Motion to approve Standing Rules- Matt Second.** Discussion- Amended to #11 to change give-get to \$250. **Motion Passed**
 - IV. **Sebastian Westfall** | Director of PrideCenter
 1. Pridecenter committee will be formed is new Director is assigned.
 2. Fall Festival was a success, should be receiving check (about \$100).
 - V. **Matt Harper** | Director of Festival
 1. **No report**
 - VI. **Marty Zuniga** | Director of Entertainment
 1. **No report**

- VII. **Will Caldwell** | Director of Volunteers
 - 1. **No report**
- VIII. **Mike Gallagher** | Director of Fundraising
 - 1. **No report**
- IX. **Frank Nowicke** | Director of Vendors
 - 1. Vendor update- Registration sign up is complex and people forget to complete full process. Recommendation is to work with IDK events. They will smooth workflow. Price is 3% of all sales, Stripe also charge 2.25% of anything over \$15,000. After refund sent out, vendor brought in \$40,000, about 1/3 of usual sales. Will attempt to lower flat fee.
- X. **Jacob Piwowarczyk** | Director of Operations
 - 1. **No report**
- XI. **Dean Fults** | Director of Youth Empowerment & IT
 - 1. Any PrideSTL issues devices need to be returned.
 - 2. Automatic signatures have been turned off on email.
 - 3. Attempted to fix any devices that could be fixed, tossed out the rest.
- XII. **Parker Geisendorfer**
 - 1. **No report**
- XIII. **Matthew Runyan**
 - 1. **No report**
- XIV. **Dottie Klenke**
 - 1. **No report**

- Coordinator Reports:
- **Old Business:** None
- **New Business**
- **Adjournment: 8:29PM**
 - MINUTES VERIFIED BY: Brandon Reid
ON THE DATE: 11/09/20

Finance Committee Report
12.11.2020 Zoom Call

Board Level Attention (Required Board Action):

- 1) **Organization location:** Vote on where the organization will be for the next 2 years, so we can finish a budget. (See new business B)

Committee Decisions/Actions/Projects/Calendar Events (Date, Time, Location):

- 1) Committee recommends development look into the contract section of the bylaws (sections 4.8 and 7.4) and update them to reflect current practices. (New Business D)
- 2) Create a standing rule on “No member will use their personal pride email on any organizational groups, especially ones that would send money via email or has a yearly renewal cost (should got to finance@pridestl.org). (New Business E)

Committee Budget:

This committee has used 626.07 out of \$1,000 as of 12.11.2020 according to our records and verified by the Treasurer/Finance Committee.

Committee’s Upcoming Expenditures

- \$3500 for doing our 990 for taxes are in the horizon.

Started at 7:30pm via Zoom

Attendance:

[] Jacob Pio (Chair) Sick [X] Jason Johnson (Treasurer) [X] Christa Cunningham (President)

[X] Mike Gallagher (Dir. Fundraising) [X] Morgan Morris Guests: None

Committee Goals:

At our first meeting we discussed the following as our goals for the 2020-2021 year.

1. Develop a budget
2. Work on fundraising events for the organization during Covid19.
3. Maintain financial stability through budgeting, reconciling and balancing funds.

Committee Minutes:

- 1) Reports and Subcommittee Reports

a) None

2) Old Business

a) Meeting Times: Will stay the 1st Thursday of each month.

3) New Business

a) **Reimbursements (permanent item)**- Forgot to discuss Sebastian’s reimbursement request.

b) Lease Agreement: There has been back and forth with the landlord about our lease due to offers and counter offers. Current deal on the table is a 2 year lease, with the 1st year at \$2000 flat with no utilities, then the 2nd year rent moves back up to \$3700. For this deal to be made we must pay our back rent first of \$14,000. **ACTION NEED BY FULL BOARD.**

- c) Incoming revenue: There has been much confusion between PrideSTL sponsorship and sponsors that will need to be rectified by some new policies and operating procedures that will be worked on with finance and development committee prior to a full board vote.
 - i) 2020 Outstanding Revenue of \$36,500.
 - (1) BJC (Fixed) will be cutting a check for \$10,500 for virtual pride.
 - (2) ABInBev (Fixed/Update) didn't get confirmations, so will cut check for 10K, but won't get until 4.1.2021.
 - (3) Nissan America (fixed)- Stated they sent check for \$2,500, was never cashed, so resending.
 - (4) Titos- Cutting check next week for \$1,500.
 - (5) Bayer states they would like to pay for 2021 this year and is going to mail a check for \$12,500 on December 21st.
 - (6) Giving Tuesday 2020 ~1700 will come in within the next month or two.
 - ii) 2021 Incoming Revenue
 - (1) Bayer as mentioned above
 - (2) MO Lottery for 11k that we should get by April/May.
 - (3) Possible 25k Center Grant from Dr. Sweet
 - iii) Outstanding Debts 2020
 - (1) 7500 Refund to WashU
 - (2) 1800 in refunds to cancelled interpride conference attendance fees (paid back half already)
 - (3) Credit Card Debt ~3k
 - (4) Rent of ~14k
- d) Signing Contracts: There needs to be more oversight on the signing of contracts after seeing what has happened in New Business C. Development will work with finance on determining the best way to move forward.
- e) It has come to our attention that members have not be regularly checking their emails and that caused us to have an outstanding payment from centerlink to go claimed (3500), which would have expired in December.

Adjournment: 8:30pm