



Parade Rules and Regulations for PrideFest 2024

Grand Pride Parade
Presented by:



June 30, 2024 at 12:00pm

These Pride St. Louis Parade Rules and Regulations for PrideFest 2024 (these “**Rules**”) are made by Pride St. Louis, Inc., a Missouri nonprofit corporation (“**Organizer**”), and are made to regulate and set rules for (i) the 2024 St. Louis Grand Pride Parade, a parade to take place in St. Louis, Missouri on June 30, 2024 at 12:00 p.m. (the “**Parade**”) and (ii) each participant (each, a “**Participant**”) who has a parade entry, including all persons participating as part of Participant’s entry at the Event (collectively, a “**Unit**”).

Organizer is a tax exempt educational and charitable organization under Section 501(c)(3) of the Internal Revenue Code and Organizer’s mission statement is: *“To foster an understanding and tolerance of the LGBTQIA+ community in the general population by raising awareness through educational programs and events leading up to the annual PrideFest in St. Louis.”*

IMPORTANT DATES

Entry Deadline: May 31, 2024

Entry Periods	Deadlines
Early Bird Registration	January 15, 2024 to February 29, 2024
Regular Registration	March 1, 2024 to May 20, 2024
Late Registration*	May 20, 2024 to June 7, 2024

**Any applications after May 20, 2024 must be approved by Organizer. If accepted, the Late Registration Fee will be charged.*

PRICING

All prices include entry and clean-up fees.

Organization Type	Early 01/15/24 – 02/29/24	Regular 03/01/24 – 05/20/24	Late 05/20/24 – 06/07/24
Nonprofit / Foundational*, Non- Commercial	\$250	\$350	\$550
For-Profit / Commercial	\$550	\$650	\$850
Current Office Holder/Dignitary	\$0	\$0	\$0
Candidate	\$450	\$550	\$650
Additional Vehicles (over 2)	\$100		

*Must provide proof of charitable status.

FULL PAYMENT IS REQUIRED BEFORE THE EVENT IN ORDER FOR A PARTICIPANT OR UNIT TO PARTICIPATE IN THE PARADE.

Entry Types

1. Nonprofit and Foundation Entries:

- a. Proof of nonprofit or foundational status consists of a copy of a Participant's IRS Determination Letter or copy of a Participant's IRS Form 990.
- b. A copy of a Participant's State Tax Exempt Letter **does not suffice**.
- c. Having supplied a copy of a Participant's nonprofit or foundational documentation for a vendor booth **does not suffice**; a copy must accompany a Participant's application to participate in the Parade.

2. For-Profit / Commercial Entries:

- a. For-profit businesses or organizations and corporate employee groups.

3. Current Office Holders & Dignitaries

- a. **Current Office Holders and Dignitaries** are invited and encouraged to participate in the Parade. If a Current Office Holder or Dignitary who accepts this invitation is seeking re-election or other office at the time of Event, no electioneering is allowed

beyond a lapel pin on the Current Office Holder or Dignitary. If the Current Office Holder or Dignitary wish to electioneer during the Parade with banners, signs, etc., the rules and fees for candidates (below) apply.

4. Candidates

- a. A Candidate may complete a registration for the Parade, pay the fees and join in the general assembly of Units. **Candidates** are required to pay non-refundable fees along with submitting a piece of campaign literature.

GENERAL RULES AND REGULATIONS

1. Organizer and its representatives reserve the right to remove any Participant or Unit from the Parade at any time as well as the right to refuse privileges for any reason. Any Participant or Unit unwilling to comply with these Rules are subject to immediate removal from the Parade.
2. All Participants must follow the direction of Organizer and its representatives prior to and during the Parade. Organizer's representatives will be identified by their **Parade** or **Board Member** t-shirts at the Event.
3. While participating in the Parade, all Participants must follow all applicable laws and regulations in addition to these Rules. **Any violations of any applicable laws or regulations is strictly prohibited, and Organizer shall not be liable or responsible for any such violations.** Organizer reserves the right to terminate each Participant's participation in the Parade (or any portion thereof) due to a violation of any applicable law or regulation.
4. Organizer will not be liable or responsible to any Participant, or be deemed to have defaulted under or breached these Rules, for any failure or delay in fulfilling or performing any term of these Rules or any Event-related rules, when and to the extent such failure or delay is caused by any: (i) acts of God, including weather; (ii) flood, fire, or explosion; (iii) war, terrorism, invasion, riot, or other civil unrest; (iv) national or regional emergency, including, but not limited to, a new or continued outbreak of COVID-19 virus or any other infectious disease outbreak or pandemic; or (v) passage of law or governmental order, rule, regulation, or direction, or any action taken by a governmental or public authority (each of the foregoing, a "**Force Majeure**"), in each case, provided that such event is outside the reasonable control of Organizer and Organizer uses diligent efforts to end the failure or delay and minimize the effects of such Force Majeure.
5. Organizer reserves all rights related to the Event and the Parade, including all rights as producer. Reproduction, broadcast, or commercial use of the Event, the Parade or Event-related activities without the express consent of Organizer is strictly prohibited.
6. Participant may not terminate these Rules and shall not be entitled to any refund from the Organizer with regard to the Participant's participation in the Parade after applicable fees have been paid.

While no Participant shall be entitled to a refund, each refund shall be in the sole discretion of Organizer based upon the timing of the termination or cancelation, the number of Participants, etc. No Participant shall be entitled to a refund based on a Force Majeure.

7. Route and Placement

- a. The Parade will begin at 10th and Market and travel west on Market past Tucker to 15th Street.
- b. **Organizer determines placement of the Units in the Parade.** The staging area and any specific placement will be emailed to each Participant at least one week before the Event.
- c. Exact staging area is to be determined. Entry point to staging area for each Unit will be given prior to the Event.

8. Representatives

- a. All Units must assign **one primary representative** (each, a “**Representative**”) and float/car/truck entries must additionally assign at least **two walking monitors** (“**Monitors**”) per vehicle.
- b. The Representative shall be responsible for the actions of the Unit prior to and during the Parade and shall act as a liaison between the Unit and Organizer.
- c. The Representative shall check-in with Organizer’s Parade Coordinators **no later than 10:00 a.m.** on the morning of the Parade (Sunday, June 30th). **Check-in will begin at 8:00 a.m.**
- d. All vehicles and/or placeholders for walking groups must be in place in staging area prior to check-in.
- e. The Monitors are responsible for ensuring the safety of all Participants, attendees and spectators. The **walking monitors** shall work with surrounding Participants to ensure full communication and cooperation with all. **Monitors must stay with their Unit at all times.**

9. Unit

- a. **No sound may be broadcast** through an amplified means within the staging area. You may begin broadcast once your Unit has **completely passed** through the intersection at 10th and Market.
- b. No one may enter or exit the float while the float is in motion on the route of the Parade.
- c. **A fire extinguisher** must be on board each float/vehicle.
- d. Horses and approved hooved animals are the **ONLY** animals allowed to walk in the Parade.

- e. Units must not present images or messages promoting or condoning violence, hatred, or judgement of any person or group.
- f. All Units are responsible for any additional cleanup required or costs incurred as a result of their actions.
- g. Glass is **NOT** allowed to be utilized or handed out by any Unit without approval of the Organizer's Parade Director.
- h. **No combined groups are allowed to form one Unit without the approval of the Organizer's Parade Director and must adhere to all directives given if approved.**

10. Distribution of Items and Materials

- a. All Units are prohibited from the use, distribution, and/or consumption of alcohol or illegal substances during all phases of the Parade. **Any violation of these Rules will result in immediate removal from the Parade route and suspension from future participation in the Parade.**
- b. Sale of any kind of goods or services to the crowd on the Parade route is strictly prohibited except by Organizer.
- c. You **may** throw items during the Parade with the approval of the Organizer's Parade Director. Permitted items are limited to: glow sticks, stress balls, key chains, plastic cups, temporary tattoos, beads, clothing, koozies, 3" Frisbees and/or hats. Condoms, dental dams and personal/sensual lubricant may be handed to persons 17 years of age or older. No literature or paper may be thrown or distributed. **All items must receive approval from the Organizer's Parade Director.** Units must **submit a detailed description of the items** to be distributed, and Organizer may request a sample item to be reviewed by the Organizer's Parade Director. Organizer reserves the right to reject any items.

11. Payment

- a. **Payment by Credit/Debit Cards:** To cover credit/debit card processing fees Organizer charges a processing fee.
- b. **Payment by Check:** Handling checks (including money orders and cashier's checks) is cumbersome and time consuming for an all-volunteer organization. Therefore, Check payments will only be allowed on a case-by-case basis. Organizer reserves the right to charge a \$25 fee for any returned checks.

12. BY PARTICIPATING IN THE EVENT OR THE PARADE, PARTICIPANTS AGREE TO RELEASE, DISCHARGE AND HOLD HARMLESS ORGANIZER, AND ITS AFFILIATES, SUPPLIERS OF MATERIALS OR SERVICES RELATED TO THE EVENT (INCLUDING RETAILERS, AND ADVERTISING, PROMOTION, FULFILLMENT AND MARKETING AGENCIES) AND ALL OF THEIR RESPECTIVE EMPLOYEES, REPRESENTATIVES, DIRECTORS, OFFICERS, SHAREHOLDERS, AND AGENTS (COLLECTIVELY, “RELEASEES”) FROM ANY AND ALL CLAIMS MADE BY PARTICIPANTS OR ANY OTHER THIRD PARTIES, LIABILITIES OR DAMAGES RELATED IN ANY WAY TO THE OPERATION OF THE EVENT OR THE PARADE, AS WELL AS ANY AND ALL CLAIMS, DAMAGES OR LIABILITY FOR ANY INJURY, THEFT, LOSS, OR DAMAGE OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, WHETHER DIRECT OR INDIRECT, WHICH IS RELATED TO PARTICIPANT’S PARTICIPATION IN THE EVENT OR THE PARADE OR ATTEMPTED PARTICIPATION IN THE EVENT OR THE PARADE.

Organizer reserves the right to terminate, suspend, cancel, or modify the Event, the Parade or these Rules, without notice. Releasees are not responsible or liable for any Force Majeure. Organizer and Releasees make no representations and no guarantees (and shall not be liable for) regarding attendance at the Event or the Parade.

13. Any Participant or Unit who does not abide by the aforementioned rules will be subject to the following fines as cited by the Organizer. Such Participant or Unit will be notified of any fine at the time of the infraction and fines will be invoiced after the Parade.

PARADE FINE GUIDELINES

Disregard for Laws and Ordinances	\$250
Prolonged Unscheduled Stopping	\$50
Amplified Sound Broadcasted in Staging Area	\$50
Violations Regarding Monitors or Representatives	\$25
Unapproved Throwing of Items	\$25

Any violation of these Rules will be considered grounds for immediate dismissal from the Parade and suspension from future participation in the Parade.

CONSENT TO AGREEMENTS

By typing my name below, I, as an agent/representative of the Participant, hereby acknowledge, accept and agree to all terms, responsibilities, representations, and disclaimers contained in these Rules and the indemnification and waiver of liability terms in these Rules.

Full Name

Legal Name of Organization (Participant)

Signature

Date