

Pride St. Louis Approved 2022 Budget 4.11.2022

INCOME	Projected 2020	Actual 2020	Projected 2022	Actual 2022
3rd Party Events	\$ 10,000.00	\$ 11,512.50	\$ 5,000.00	
Events - VIP Experience	\$ 7,100.00	\$ 1,500.00	\$ 7,100.00	
Events - Idol	\$ 2,500.00	\$ -	\$ 5,000.00	
Event - Pagent	\$ 9,000.00	\$ 1,974.68	\$ 2,000.00	
Scholarship	\$ -	\$ -	\$ -	
Pride Guide Ad Sales	\$ 6,000.00	\$ 2,832.00	\$ 5,000.00	
Entry Plaza Donations	\$ 10,000.00	\$ -	\$ 10,000.00	
General Donations	\$ 25,000.00	\$ 41,726.36	\$ 10,000.00	
Sponsorship Sales	\$ 300,000.00	\$ 92,559.85	\$ 316,000.00	
Vendor Sales	\$ 90,000.00	\$ 40,232.04	\$ 35,000.00	
Compliance Fines Festival	\$ 2,000.00	\$ -	\$ -	
Parade Sales	\$ 15,000.00	\$ 10,892.00	\$ 5,000.00	
Beverage (Beer, Liquor, Soda)	\$ 60,000.00	\$ -	\$ 75,000.00	
Commissary (Water/Ice)	\$ 4,000.00	\$ -	\$ 4,000.00	
Festival ATM Fees and Other	\$ 3,800.00	\$ -	\$ 3,800.00	
Parking	\$ -	\$ -	\$ -	
<b>TOTALS</b>	<b>\$ 544,400.00</b>	<b>\$ 203,229.43</b>	<b>\$ 482,900.00</b>	<b>\$ -</b>

MISC. EXPENSES	Projected 2020	Actual 2020	Projected 2022	Actual 2022
Bank Service Fees & CC Interest	\$ 1,000.00	\$ 1,295.09	\$ 1,000.00	
Pride Idol	\$ 500.00	\$ -	\$ 300.00	
Organizational Insurance	\$ 4,000.00	\$ 9,184.77	\$ 7,500.00	
Professional Fees (CPA, Lawyers)	\$ 5,000.00	\$ 3,080.00	\$ -	
Debt Service from 2021-2022	\$ 12,000.00	\$ 65,620.31	\$ 8,000.00	
<b>Totals</b>	<b>\$ 22,500.00</b>	<b>\$ 79,180.17</b>	<b>\$ 16,800.00</b>	<b>\$ -</b>

Year Totals	Projected 2020	Actual 2020	Projected 2022	Actual 2022
Income Festival & 3rd Party Events	\$ 544,400.00	\$ 203,229.43	\$ 482,900.00	\$ -
Department Expenses	\$ 36,700.00	\$ 5,265.96	\$ 8,100.00	\$ -
Misc. Expenses	\$ 22,500.00	\$ 79,180.17	\$ 16,800.00	\$ -
PrideFest Expenses	\$ 423,600.00	\$ 30,492.23	\$ 453,205.00	\$ -
Balance	\$ 120,800.00	\$ 172,737.20	\$ 4,795.00	\$ -

2020 numbers no longer correct since line items have been removed.

Departments	Projected 2020	Actual 2020	Projected 2022	Actual 2022
Royalty	\$ 5,200.00	\$ 2,805.87	\$ 2,000.00	
Development/Dues/Memberships	\$ 8,000.00	\$ 600.00	\$ 1,400.00	
Information Technology IT	\$ 2,500.00	\$ 1,278.96	\$ 1,200.00	
Scholarship	\$ 10,000.00	\$ -	\$ 1,000.00	
Finance (QB, CPA)	\$ 1,000.00	\$ 555.02	\$ 1,500.00	
Fundraising	\$ 10,000.00	\$ 26.11	\$ 1,000.00	
<b>TOTAL DEPARTMENTS</b>	<b>\$ 36,700.00</b>	<b>\$ 5,265.96</b>	<b>\$ 8,100.00</b>	<b>\$ -</b>

Festival	Projected 2020	Actual 2020	Projected 2022	Actual 2022
Communications (Banner/Market)	\$ 15,000.00	\$ -	\$ 15,000.00	
Bank Processing Fees / Square Fees	\$ 5,500.00	\$ 2,200.58	\$ 5,500.00	
Entertainment - Production	\$ 57,100.00	\$ 18,875.32	\$ 50,400.00	
Entertainment - Talent	\$ 70,000.00	\$ 3,300.00	\$ 95,000.00	
Liquor Labor/Bartenders	\$ 3,000.00	\$ 150.00	\$ 6,000.00	
Liquor Expense (33.3% income)	\$ 33,000.00	\$ -	\$ 43,100.00	
Liquor Supplies (CO2/cups)	\$ 19,000.00	\$ -	\$ -	
EMS	\$ 6,000.00	\$ -	\$ -	
Operations Children's	\$ 4,500.00	\$ -	\$ 5,000.00	
Operations WalkieTalkies	\$ 2,000.00	\$ -	\$ 2,500.00	
Ops Lighting (Court Building)	\$ 15,000.00	\$ -	\$ 16,300.00	
Operations Traffic Control	\$ 12,000.00	\$ -	\$ 15,000.00	
Operations Electrical	\$ 40,000.00	\$ -	\$ 30,500.00	
Operations Golf Carts	\$ 6,000.00	\$ -	\$ 5,035.00	
Operations Labor (cleaning)	\$ 10,000.00	\$ -	\$ 15,000.00	
Ops- Restrooms/Washing Stations	\$ 8,000.00	\$ -	\$ 12,000.00	
Operations Parade	\$ 3,000.00	\$ -	\$ 500.00	
Ops- Travel/ Trailers/Trucks	\$ 6,000.00	\$ -	\$ 6,500.00	
Operations Furniture Whinehart	\$ 2,500.00	\$ -	\$ 2,500.00	
Ops- Security / Off Duty	\$ 15,000.00	\$ -	\$ 30,000.00	
Ops-Street Fencing	\$ 9,000.00	\$ -	\$ 30,870.00	
Operations Permits	\$ 30,000.00	\$ -	\$ 25,000.00	
Operations Supplies	\$ 3,000.00	\$ 682.89	\$ 2,500.00	
Ops- Volunteers(Shirts/Food)	\$ 8,000.00	\$ 2,119.67	\$ 7,000.00	
Tent VIP (furniture, tent, etc)	\$ 16,000.00	\$ -	\$ 19,000.00	
Vendors	\$ 2,000.00	\$ -	\$ -	
Trash	\$ 8,000.00	\$ -	\$ 8,000.00	
Photography	\$ -	\$ -	\$ 5,000.00	
Refunds & Contengency Fund	\$ 15,000.00	\$ 3,163.77	\$ -	
<b>Total PrideFest</b>	<b>\$ 423,600.00</b>	<b>\$ 30,492.23</b>	<b>\$ 453,205.00</b>	<b>\$ -</b>