



**Board Meeting**

**Minutes**

7/12/2021

*PrideCenter Meeting*

**I. Call to Order: 7:04pm**

**II. Attendance:**

*Officers:*

[P] Brandon Reid President	[P] Jesse Doggendorf Vice President	[P] Marty Zuniga Secretary	[E] Jason Johnson Treasurer
[E] Todd Alan	[P] Jordan Braxton	[P] Mike Gallagher	[E] Matt Harper
[E] Dottie Klenke	[P] Frank Lloyd	[P] Morgan Morris	
[P] Matthew Runyan			

8/12 Board Members Present

P = Present

A = Absent

E = Excused

L = Late Arrival

*Guest Speaker(s):*

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**III. Motion & Vote: Changes to the Agenda**

- a. Jordan moved to add Royalty Update & BPV Ticketing Update under Secretary/Jesse D Seconded. **Motion Passed**

**IV. Motion & Vote: Approval of Minutes April 2021**

- a. Motioned by Jordan to approve the June 2021 minutes/Matt R. seconded. **Motion Passed**

**V. Executive Reports:**

**I. Brandon Reid – President**

1. Sebastian Resigned from the board following our June 2021 board meeting. Brandon spoke directly with him, and Sebastian agreed he needed to step away at this time.
2. Looking to do a Press Release the week of July 19<sup>th</sup> to announce headliners for Pride Celebration and VIP ticket sales.

3. Pride Center lease is up effective 12/31/21. It is the President's recommendation to start looking new spaces for the center. Jesse D. added he agreed we need a smaller space with a possible basement for storage. Looking for rent to be around 1200-1500k. Currently paying 2k w/utilities. Would like for a new lease to be signed by 11/30/21 to give the board time to move. Looking for more of a technology resource center/meeting space. Include kitchen space as well.

II. **Jesse Doggendorf**- Vice President

1. General Sponsor Update: 32k from MasterCard (includes amount for fees so sponsorship will be at 30k). BJC is returning as a sponsor at 25k, Boeing is back at 5k. Purina is returning with 5k, AB is still unconfirmed with an amount told in range of 20-25k. Approach is coming on at 3,500.

III. **Marty Zuniga** – Secretary

1. Entertainment Update: Two headlining artists have been confirmed by the streaming services (Sessions). Possible third still being negotiated. Working with radio partners to secure additional acts. Once headliners confirmed will start looking at local artists to schedule.
2. Royalty Pageant was postponed; working with River City Casino on a new drag event before our Pride Celebration. Also working with venue on a new date for the pageant.
3. Working with BPV on confirming ticketing for the Bally's Sports Midwest Live District. Executive Committee suggests opening the space, first come first serve, with suggested donation at the door.

IV. **Jason Johnson**- Treasurer

1. Finance Reports Attached

• Board Director Reports:

I. **Todd Alan** | Director at Large

1. Not present; Excused; provided update to Secretary which was reported by Jesse D during his report.

II. **Jordan Braxton** | Director of Diversity, Inclusion and Outreach

1. Pride Center Grand Reopening; Cleanup day was July 10<sup>th</sup> with 10 volunteers. Needs include light bulbs, toner for the printers, cleaning supplies.
2. Volunteer and Pride Center Committee Meeting scheduled for 7/19 @ 7pm. 24 volunteers' applications received. Groups looking to meet at the center include BASL (Aug), POZitive Support Group, Wash U Tuesday Night Crew.
3. Working on getting the kitchen area cleaned up by July 22<sup>nd</sup>; Serve Pro (Sam) will be sanitize the center around the 29<sup>th</sup> of July.

4. Grand Reopening is Sunday August 1<sup>st</sup> noon till 7pm; food is being catered by Capacity, Sodas by Sisters of Perpetual Indulgence, Ice Cream by Serendipity, Drag Queen Story Time.
5. Outreach Update:
  1. Diversity training for second semester nursing students at STLCC 8/24
  2. Wash U Law Day of Service is 8/27 9am to Noon; will be used to help with setup and load in during celebration.
  3. St. Mark's Lutheran Church; grant and asking if we need help with space and resources. Meeting setup to discuss
  4. Wash U/Project ARK Young Adult Event
    - i. September 17<sup>th</sup> 6-10pm Ages 16-24
    - ii. Positive Reconnections and Peer inspirations
    - iii. Food, snacks, soda, games, paying a rental fee
6. Region 4 Mid-Year Virtual Casual Meet Up
  1. July 31<sup>st</sup> 11am-1pm
  2. Theme: Reconnecting with Pride
  3. Breakout Sessions; Jordan is the keynote speaker (Diversity and Inclusion)
7. USAP- United States Associations of Prides Virtual Conference
  1. July 24<sup>th</sup> 9am Free to attend
  2. Jordan is the Presenting on Diversity and Inclusion
8. Police Training/KMOX Interview
  1. Sending letter to Mayor's office to bring up to speed and ask for support to reengage police department on diversity and inclusion training.
  2. Had an interview with KMOX on the issue. Went well.

III. **Morgan Morris** | Director of Board Development

1. Finance Committee Meeting Report Attached

IV. **Matt Harper** | Assistant Director of Festival

1. No Report

V. **Mike Gallagher** | Director of Fundraising

1. No Report

VI. **Frank Nowicke** | Director of Vendors

1. Vendor Update
  - i. 16 pre-registered vendors; Community of Christ Kirkwood: Still needing to confirm
  - ii. 3 paid for a corner spot one left; 5 ordered table and chairs; 2 ordered parking; 2 ordered electric
  - iii. Registration opening for 30 spots

- iv. Pride STL website to register; Submit and then emailed back to pay for spot; Once paid they are registered.
- v. In person meeting for vendors 7/31; On-line option available; Load in-load out map; Security plan; Weekend review; Review of the rules

VII. **Matthew Runyan** | Director at Large

- 1. No report

VIII. **Dottie Klenke** | Director at Large

- 1. No report

- Coordinator Reports:
- **Old Business- None**
- **New Business-**
  - i. **Jordan: Military Element & Reading of the Names elements to be included in the Pride Celebration.**
- **Adjourn**
  - **Jordan/Jesse 7:56pm**

MINUTES VERIFIED BY: \_\_\_\_\_

ON THE DATE: \_\_\_\_\_